

# Census Bureau Economic Programs: An Overview

2016 Montana Data User Conference  
September 14 & 15, 2016

Presented by:  
Andrew W. Hait  
U.S. Census Bureau

# Outline

- Census Economic Programs **Primer**
  - **Key Terms**
  - **Programs Overview**
- The 2012 Economic Census and Related Programs
- Key Census Data Tools

# Econ Programs Primer

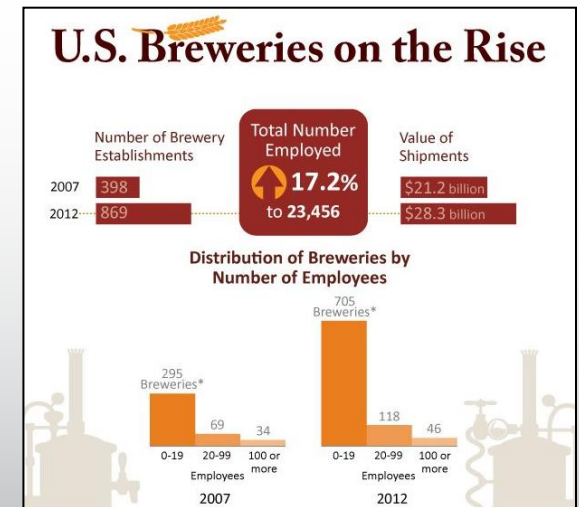
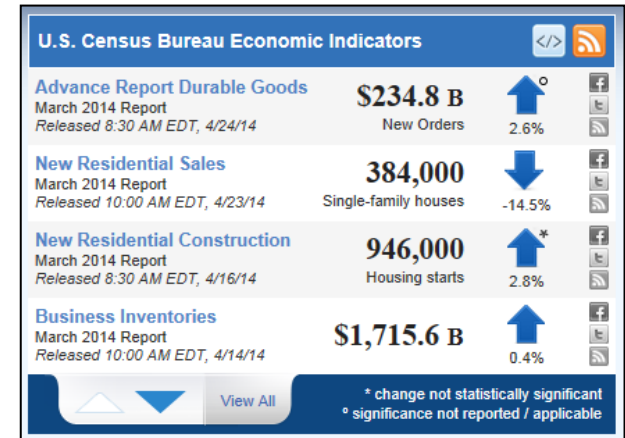
# Key Economic Census Terms

- **NAICS** (North American Industry Classification System)
  - Our primary data dimension
- **Establishments** (vs. Companies, Firms, etc.)
  - Our collection/tabulation level
- **Employers** (vs. Nonemployers)
  - EC only covers employer businesses
- U.S. Code **Title 13 and 26**
  - Protects business privacy



# Census Economic Data

- Monthly and Quarterly Data
  - Leading Economic Indicators, like the *M3* and *Monthly Retail Sales*
- Annual Data
  - *Annual Survey of Manufactures*
  - *County Business Patterns*
- The *Economic Census* and Related Programs



# Economic Programs - How are They Different?

	Monthly/Quarterly <i>example:</i> <b>M3</b>	Annual <i>example:</i> <b>County Business Patterns</b>	Every 5 Years <b>Economic Census</b>
<i>collection</i>	<b>Sample</b> survey	<b>Administrative</b> data	<b>Census</b>
<i>industries</i>	<b>Selected</b> <i>example:</i> <b>NAICS 3121</b> – Beverage Manufacturing	<b>2- thru 6-digit NAICS</b> <i>example:</i> <b>NAICS 312120</b> – Breweries	<b>2- thru 6-digit NAICS</b> <i>example:</i> <b>NAICS 312120</b> – Breweries
<i>geographies</i>	<b>US Only*</b>	<b>US, State, Metro Area, County, ZIP Code</b>	<b>All* Geographies</b>
<i>data variables</i>	<b>Shipments, Inventories, &amp; Orders</b>	<b>Number of businesses, employment, payroll</b>	<b>200+</b>

# “Employment” Economic Data

- Collected from **households vs businesses**
  - ACS – **Households** for **Primary Job**
    - Detailed data by **Occupation**
    - Limited data by **Industry**
    - Data primarily published by **residence**
  - Economic Programs – **Businesses** for **All Jobs**
    - No data by **Occupation**
    - Detailed data by **Industry**
    - Data only published by **business location**
- BLS data similar to Economic Programs, but...

# Other Current Economic Surveys

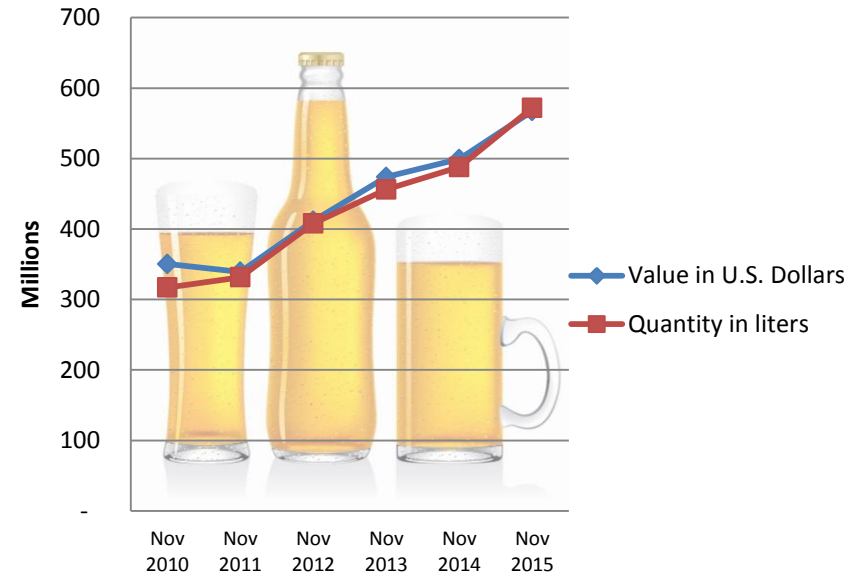
- Retail e-Commerce Sales (E-Stats)  
([census.gov/econ/estats/index.html](https://census.gov/econ/estats/index.html))
- Annual Capital Expenditures Survey  
([census.gov/econ/aces/index.html](https://census.gov/econ/aces/index.html))
- Statistics of U.S. Businesses ([census.gov/econ/susb/index.html](https://census.gov/econ/susb/index.html))
- Business Dynamics Statistics  
([census.gov/ces/dataproducts/bds/index.html](https://census.gov/ces/dataproducts/bds/index.html))
- International Trade ([census.gov/foreign-trade/](https://census.gov/foreign-trade/))
- Census of Governments ([census.gov/govs/](https://census.gov/govs/))



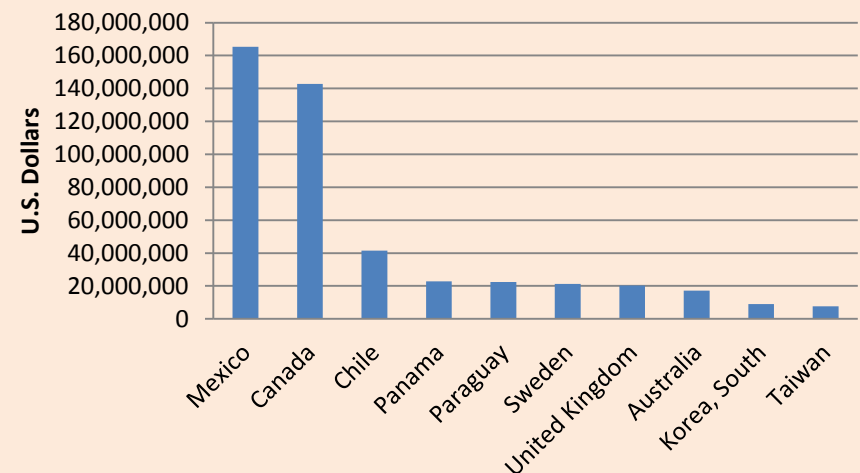
# International Trade

- **Main purposes**
  - Provide economic statistics about U.S. **exports** and **imports** at the **national**, **state**, and **port** levels
  - Data also published by **Commodity Classification**
  - Also responsible for issuing export **regulations** from the U.S.
- **Monthly** and **annual** data
- See [census.gov/foreign-trade/data/index.html](https://www.census.gov/foreign-trade/data/index.html)

U.S. Beer Exports



Top 10 Exporting Countries: 2015



# Statistics About Governments

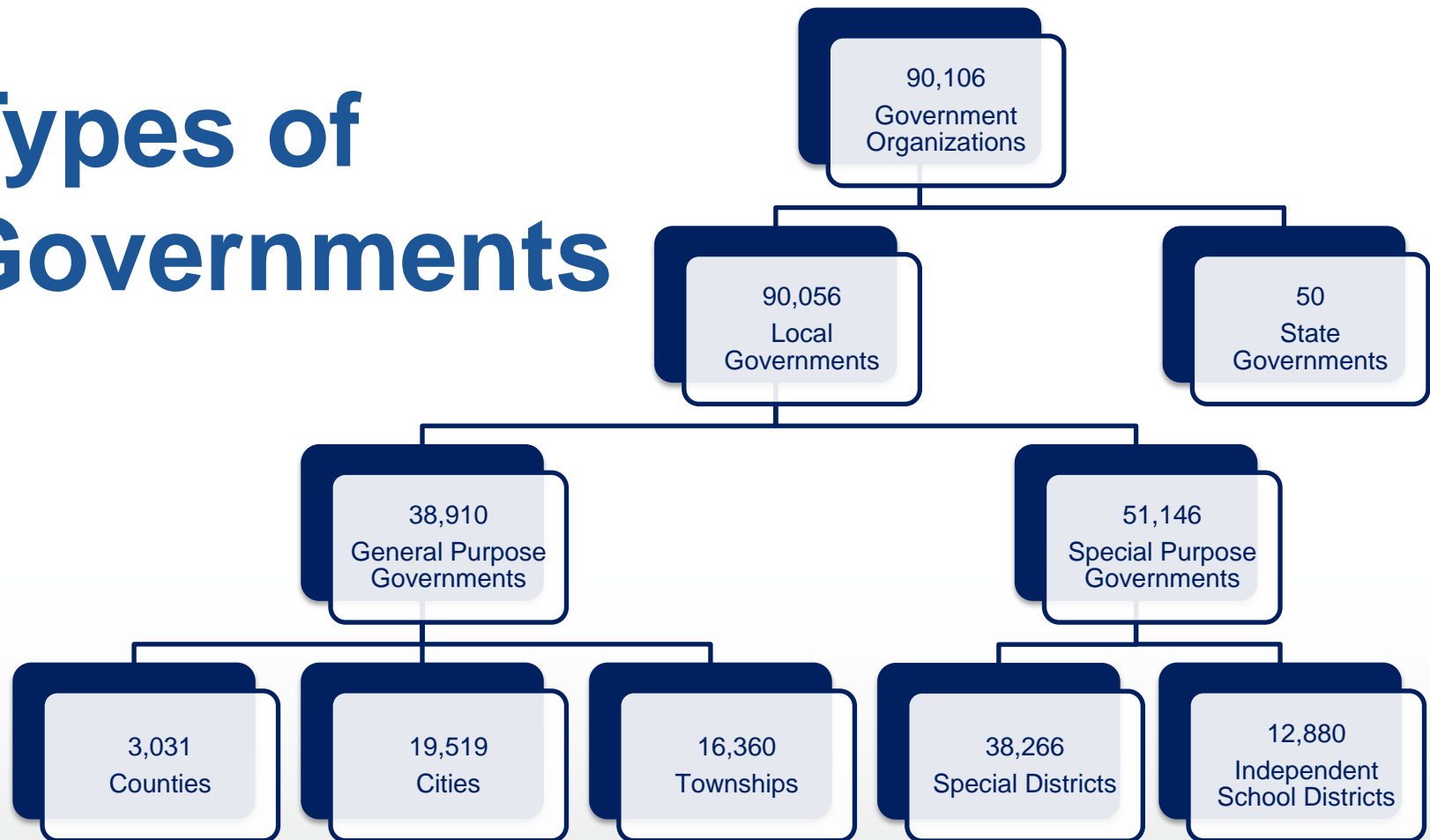
- Main purposes
  - Provide economic statistics about governments at the federal, state, and local area levels
  - Serve as public-sector counterpart to private sector
  - Track activity of governments over time
- Response is voluntary
- Virtually no confidentiality restriction

# Core Programs Content

- **Organization and Structure** – Governments by type
- **Government Employment** - Full-time employees, Full-time gross payroll, Part-time employees, Part-time gross payroll, Computed FTE
- **Government Finances** - Revenue by type, Expenditure by character object & function, Debt term, Cash and Securities by type of holding

See <http://www.census.gov/govs/index.html> for more information

# Types of Governments

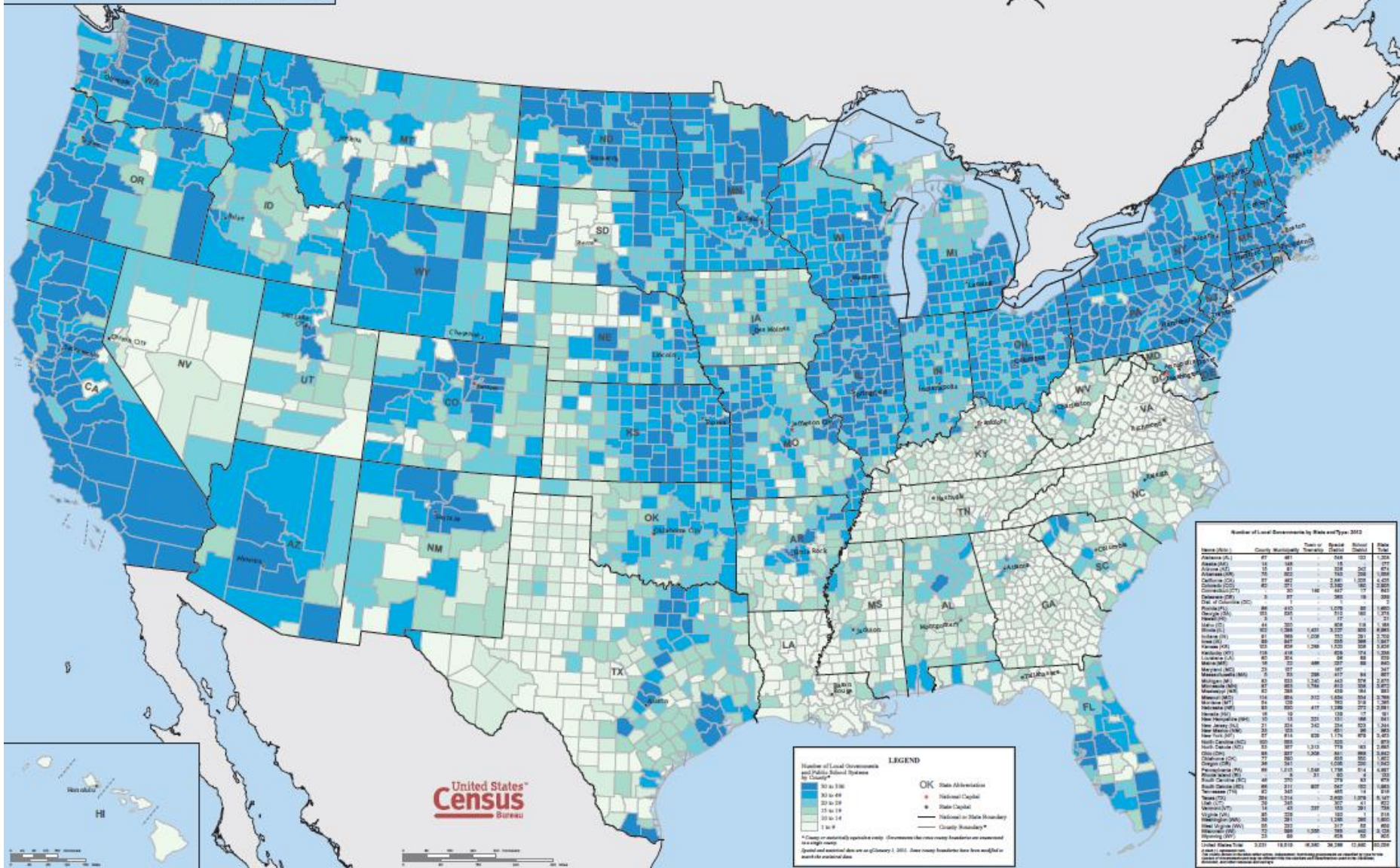


Source: U.S. Census Bureau, 2012 Census of Governments: Organization

**In Montana: 1,265 total**  
**(54 County, 129 Municipal, 763 Special Districts, and 319 Independent School Districts)**



# 2012 Census of Governments The Many Layers of American Government



# Sources of Tax Revenue

## Percent Distribution of State Government Tax Revenue

Percent Distribution of State Government Tax Revenue

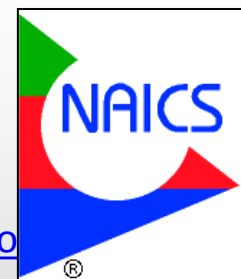
	Total %	Sales Total	General Sales	Selective Sales	License Taxes Total	Income Taxes Total	Individual Income	Corporation Income	All Other Taxes Total	Property Taxes	Other Taxes
<b>U.S. Average</b>	<b>100</b>	<b>47.5</b>	<b>31.3</b>	<b>16.2</b>	<b>5.9</b>	<b>41.2</b>	<b>35.9</b>	<b>5.3</b>	<b>5.3</b>	<b>1.6</b>	<b>3.7</b>
Alaska	100	7.6	X	7.6	4.2	12.1	X	12.1	76.2	3.8	72.4
Delaware	100	15.1	X	15.1	41.0	41.5	32.8	8.8	2.4	X	2.4
Florida	100	82.1	60.7	21.4	6.0	5.8	X	5.8	6.1	<.01	6.1
Maryland	100	42.4	22.2	20.2	4.5	46.3	41.1	5.2	6.8	3.8	3.0
<b>Montana</b>	<b>100</b>	<b>20.7</b>	<b>X</b>	<b>20.7</b>	<b>11.8</b>	<b>45.7</b>	<b>40.0</b>	<b>5.7</b>	<b>21.8</b>	<b>10.1</b>	<b>11.6</b>

Source: U.S. Census Bureau, 2014 Survey of State Government Tax Collections

# 2012 EC & Related

# Economic Census

- Done on the years ending in “2” and “7” (2012 EC dissemination kickoff: March 2014)
- Covers **employer businesses** in the U.S.
- Covers businesses in all NAICS sectors except:
  - Agriculture
  - Public Sector
  - Other selected exclusions (see [census.gov/econ/census/help/naics\\_other\\_classification\\_systems/codes not covered](http://census.gov/econ/census/help/naics_other_classification_systems/codes_not_covered.html))






# The Economic Census Offers...

- Over **200** unique industry statistics
- National-, state-, metro-, county-, **place-**, and ZIP Code-level data (varies by sector)
- Industry detail: 2- thru **6-digit** NAICS codes
- Additional cross-tabs, including:
  - Business employment and sales **size**
  - **Taxable** and **tax exempt** business
- Very accurate

# Business.Census.Gov



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The U.S. Census Bureau is the official source of statistical data tracking the national economy.

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### 2015 National Content Test

The 2015 National Content Test is being conducted by the U.S. Census Bureau to test census questionnaire content and to obtain nationwide measurements of response rates for Internet and self-response. The test census began on August 24.

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**How we gather data**

Fun Facts

Just released from the  
**2012 Economic Census**

The nation's **23,052 electronic shopping** establishments reported employing **188,906** people and sales of **\$161.3 billion** in 2012.

[business.census.gov](#)



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### Release Schedule by Date

2012 release schedule by date

Release Date	Release
March 1, 2012	2012 Economic Census Data
March 1, 2012	2012 Economic Census Data
March 1, 2012	2012 Economic Census Data
March 1, 2012	2012 Economic Census Data
March 1, 2012	2012 Economic Census Data

### Release Schedule by Quarter

2012 release schedule by quarter

Release Date	Release
March 1, 2012	2012 Economic Census Data
June 1, 2012	2012 Economic Census Data
September 1, 2012	2012 Economic Census Data
December 1, 2012	2012 Economic Census Data

### What's Been Released

What's been released

Release Date	Release
March 1, 2012	2012 Economic Census Data
June 1, 2012	2012 Economic Census Data
September 1, 2012	2012 Economic Census Data
December 1, 2012	2012 Economic Census Data

### Census Business Builder [Beta]

Census Business Builder



# Advance Report

- National-level data at 2- and 3-digit NAICS
- Released on March 26<sup>th</sup>, 2014

FOR IMMEDIATE RELEASE: WEDNESDAY, MARCH 26, 2014

## Mining, Quarrying, Oil and Gas Extraction Booming, According to First Results from the Census Bureau's 2012 Economic Census

*From Utilities to Health Care to Manufacturing, Census Bureau Statistics Provide Look at U.S. Economy Since Recession*

The mining, quarrying, and oil and gas extraction sector of the economy showed tremendous growth from 2007 to 2012 as the number of establishments rose by 26.4 percent, according to the [2012 Economic Census Advance Report](#) released today by the U.S. Census Bureau.

These results provide the first comprehensive look at the U.S. economy since the 2007 recession. The economic census is the most authoritative and comprehensive source of information about U.S. businesses from the national to the local level. It provides the foundation and benchmark for gross domestic product, monthly retail sales, as well as other indicators of economic performance.

"The economic census is one of the Commerce Department's most valuable data resources," U.S. Secretary of Commerce Penny Pritzker said. "By providing a close-up look at millions of U.S. companies in thousands of industries, the economic census is an important tool that informs policy at the local, state and national level, and helps businesses make critical decisions that drive economic growth and job creation. At the Department of Commerce, one of the top priorities of our 'Open for Business Agenda' is to make our data easier to access and understand so that it can continue enabling startups, moving markets, protecting life and property, and powering both small and large businesses across the country."

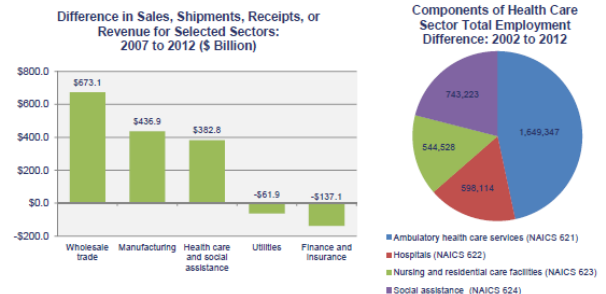


### 2012 Economic Census: Advance Report Snapshot

#### Selected Preliminary Findings

##### DID YOU KNOW?

The Health Care sector was not only the largest employer in the U.S. in 2012 (with nearly 18.6 million employees) but this sector also reported the highest annual payroll (\$804.4 billion). The Wholesale Trade sector reported the most sales (\$7.2 trillion), and the Retail Trade sector had the largest number of businesses (nearly 1.1 million establishments).



#### Employment Statistics in Top 5 Economic Census Sectors in the U.S.: 2012, 2007, & 2002

NAICS Code	NAICS Title	Number of Employees (sector ranking criteria)				Annual Payroll per Employee (\$)			
		2012	2007	2002	Change 2002 - 2012	2012	2007	2002	Change 2002 - 2012
62	Health care and social assistance	18,587,467	16,792,074	15,052,255	3,535,212	\$43,275	\$39,466	\$32,942	10,333
44-45	Retail trade	14,737,687	15,515,396	14,647,675	90,012	\$25,196	\$23,384	\$20,625	4,571
72	Accommodation and food services	12,027,557	11,600,751	10,120,951	1,906,606	\$16,383	\$14,726	\$12,603	3,780
31-33	Manufacturing	11,268,906	13,395,670	14,699,536	-3,430,630	\$52,686	\$45,818	\$39,197	13,489
56	Administrative and support and waste management and remediation services	10,217,859	10,250,955	8,741,854	1,476,005	\$33,826	\$29,407	\$23,615	10,211

Note: All data are expressed in current dollars. Sectors presented are limited to those which are comparable over time; comparisons for other sectors may be impacted by changes to the North American Industry Classification System codes.

THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS

For more statistics on this industry, visit [business.census.gov](http://business.census.gov)

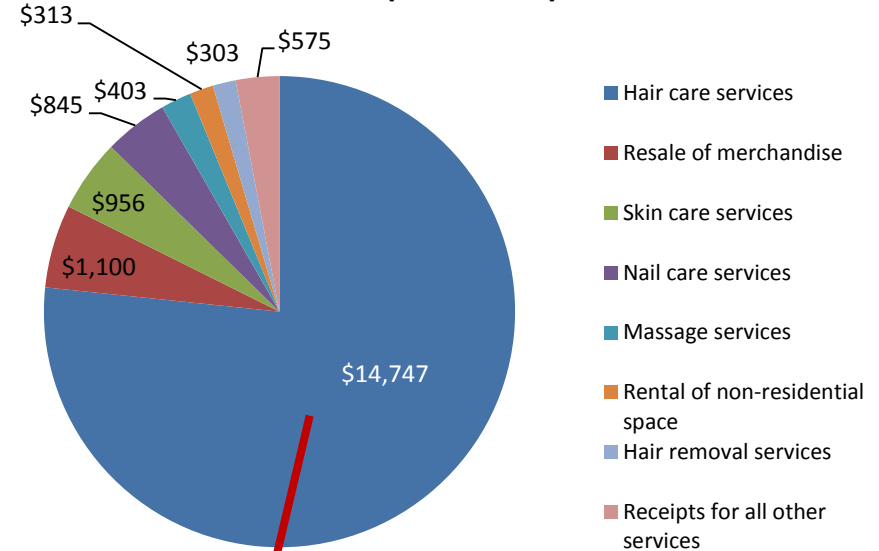
Source: 2012, 2007, and 2002 Economic Census; Economy-Wide Key Statistics File

United States<sup>™</sup>  
**Census**  
Bureau  
Economic Statistics

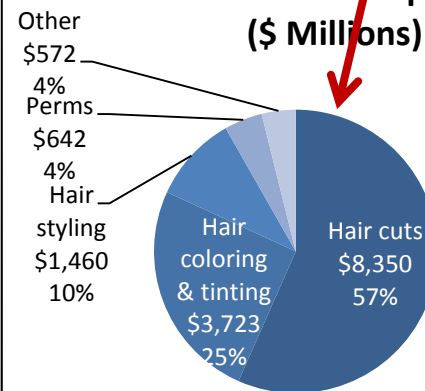
# Industry Series

- Started in **May 2014**
- National-level** data only, but...
- More detailed NAICS**
- Products** data

**Broad Beauty Salon Product Line Receipts: 2007 (\$ Millions)**



**Detailed Beauty Salon Product Line Receipts: 2007 (\$ Millions)**



# Industry Changes for 2012

- New and emerging industries
  - Breakout of **solar, wind, geothermal, and biomass electric power generation** from All Other Electric Power Generation (NAICS 221119)
- Consolidations due to decrease in number of companies due to:
  - General **industry decline**
  - Company **consolidation** (mergers and acquisitions)
  - Primarily impacts the **manufacturing** sector (178 industries)





# Other Industry Changes

- Changes to (and **consolidation** of ) existing industries due to market change
- Primarily impact the **Retail** and **A&F** sectors

2007 NAICS	2012 NAICS	NAICS Industry Title
	443142	Electronics Stores
443112		<i>Radio, Television, and Other Electronics Stores</i>
443120		<i>Computer and Software Stores</i>
443130		<i>Camera and Photographic Supplies Stores</i>
451220		<i>Prerecorded Tape, Compact Disc, and Record Stores</i>

# Where Can I Go for More Information?

- NAICS web site (<http://www.census.gov/eos/www/naics/>)
  - Industry definitions and Concordance tables
  - Relationships to other systems
  - *Federal Register Notices*

The screenshot shows the official NAICS website. At the top, there's a navigation bar with links for People, Business, Geography, Data, Research, and Newsroom. Below this is a breadcrumb trail: "You are here: Census.gov > Business & Industry > NAICS". The main heading is "North American Industry Classification System". Underneath, there are tabs for Main, History, Development Partners, Federal Register Notices, NAPCS, and FAQs. The "Main" tab is selected. The page is divided into three columns. The left column has a "NAICS Search:" section with three input fields for keyword or 2-6 digit codes, each followed by a "2012 NAICS Search" button. Below this is a "Downloads/Reference Files/Tools" section with a link for "2012 NAICS". The middle column is titled "Introduction to NAICS" and contains text explaining the system, its history, and where to find the official manual. The right column is titled "Announcements" and lists two items: "August 17, 2011 [PDF, 145KB]" and "2012 NAICS Structure [XLS, 249KB]".



# Geographic Area Series

- National-, state- county-, metro area-, and economic place-level data
- Full NAICS detail
- LOTS of Changes...



# New Places

- 2007 EC cutoff:  
**5,000+** pop or jobs
- 2012 EC cutoff:  
**2,500+** pop or jobs
- Results in over  
**5,000** new places published for 2012
- **23** added for MT (now 96)

## 2012 Economic Census

Economic Place Changes from 2007 to 2012 for: **Montana**

### Summary Information:

No. Places in 2007:	73
No. Places Added for 2012:	23
No. Places Dropped for 2012:	0
No. Places in 2012:	96

### Added Places

COUNTY Code	TITLE	PLACE Code	TITLE
001	Beaverhead County	20800	Dillon city
003	Big Horn County	34225	Hardin city
013	Cascade County	47275	Malmstrom AFB CDP
021	Dawson County	31450	Glendive city
029	Flathead County	05875	Bigfork CDP
		41950	Lakeside CDP
		16600	Columbia Falls city
031	Gallatin County	28862	Four Corners CDP
035	Glacier County	18775	Cut Bank city
043	Jefferson County	51175	Montana City CDP
047	Lake County	58750	Polson city
049	Lewis and Clark County	35628	Helena Valley Northeast CDP
		35631	Helena Valley Northwest CDP
053	Powell County	43450	Libby city
063	Missoula County	44650	Lolo CDP
073	Pondera County	17275	Conrad city
077	Powell County	19825	Deer Lodge city
081	Ravalli County	33775	Hamilton city
083	Richland County	67900	Sidney city
085	Roosevelt County	81475	Wolf Point city
101	Toole County	67450	Shelby city
105	Valley County	31075	Glasgow city
111	Yellowstone County	44200	Lockwood CDP

# Place Changes

- Adds / Drops
- Boundary Changes
- New Incorporations / Unincorporations

## 2012 Economic Census - GeoNotes File for Montana

(List of all newly-recognized places for the 2012 Economic Census and all places with any change from the 2007 Economic Census)

2012				2007			Description of Change (2007 to 2012)	Change Date
Economic Place Long (LSAD) Name	ECPLACE Code	COUNTY code	COUNTY Name	Economic Place Long (LSAD) Name	ECPLACE Code	COUNTY code		
Belgrade city	04975	031	Gallatin	Belgrade city	04975	031	Area gain	01/01/2010
Bigfork CDP	05875	029	Flathead	Balance of Flathead County	98029	029	New qualifying place	01/01/2012
Billings city	06550	111	Yellowstone	Billings city	06550	111	Area gain	01/01/2010
Bozeman city	08950	031	Gallatin	Bozeman city	08950	031	Area gain	01/01/2010
Columbia Falls city	16600	029	Flathead	Balance of Flathead County	98029	029	New qualifying place	01/01/2012
Conrad city	17275	073	Pondera	Balance of Pondera County	98073	073	New qualifying place	01/01/2012
Cut Bank city	18775	035	Glacier	Balance of Glacier County	98035	035	New qualifying place	01/01/2012
Deer Lodge city	19825	077	Powell	Balance of Powell County	98077	077	New qualifying place	01/01/2012
Dillon city	20800	001	Beaverhead	Balance of Beaverhead County	98001	001	New qualifying place	01/01/2012
Evergreen CDP	25075	029	Flathead	Evergreen CDP	25075	029	Area gain	01/01/2010
Four Corners CDP	28862	031	Gallatin	Balance of Gallatin County	98031	031	New qualifying place	01/01/2012
Glasgow city	31075	105	Valley	Balance of Valley County	98105	105	New qualifying place	01/01/2012
Glendive city	31450	021	Dawson	Balance of Dawson County	98021	021	New qualifying place	01/01/2012
Great Falls city	32800	013	Cascade	Great Falls city	32800	013	Area gain	01/01/2010
Hamilton city	33775	081	Ravalli	Balance of Ravalli County	98081	081	New qualifying place	01/01/2012
Hardin city	34225	003	Big Horn	Balance of Big Horn County	98003	003	New qualifying place	01/01/2012
Havre city	35050	041	Hill	Havre city	35050	041	Area gain/Area loss	01/01/2010
Helena city	35600	049	Lewis and Clark	Helena city	35600	049	Area gain	01/01/2010
Helena Valley Northeast CDP	35628	049	Lewis and Clark	Balance of Lewis and Clark County	98049	049	New qualifying place	01/01/2012
Helena Valley Northwest CDP	35631	049	Lewis and Clark	Balance of Lewis and Clark County	98049	049	New qualifying place	01/01/2012
Helena Valley Southeast CDP	35634	049	Lewis and Clark	Helena Valley Southeast CDP	35634	049	Area loss	01/01/2010
Helena Valley West Central CDP	35637	049	Lewis and Clark	Helena Valley West Central CDP	35637	049	Area loss	01/01/2010
Kalispell city	40075	029	Flathead	Kalispell city	40075	029	Area gain	01/01/2010
Lakeside CDP	41950	029	Flathead	Balance of Flathead County	98029	029	New qualifying place	01/01/2012
Laurel city	42700	111	Yellowstone	Laurel city	42700	111	Area gain	01/01/2010
Libby city	43450	053	Lincoln	Balance of Lincoln County	98053	053	New qualifying place	01/01/2012
Livingston city	43975	067	Park	Livingston city	43975	067	Area gain	01/01/2010
Lockwood CDP	44200	111	Yellowstone	Balance of Yellowstone County	98111	111	New qualifying place	01/01/2012
Lolo CDP	44650	063	Missoula	Balance of Missoula County	98063	063	New qualifying place	01/01/2012
Malmstrom AFB CDP	47275	013	Cascade	Balance of Cascade County	98013	013	New qualifying place	01/01/2012
Missoula city	50200	063	Missoula	Missoula city	50200	063	Area gain	01/01/2010
Montana City CDP	51175	043	Jefferson	Balance of Jefferson County	98043	043	New qualifying place	01/01/2012
Polson city	58750	047	Lake	Balance of Lake County	98047	047	New qualifying place	01/01/2012
Shelby city	67450	101	Toole	Balance of Toole County	98101	101	New qualifying place	01/01/2012
Sidney city	67900	083	Richland	Balance of Richland County	98083	083	New qualifying place	01/01/2012
Whitefish city	79825	029	Flathead	Whitefish city	79825	029	Area gain	01/01/2010
Wolf Point city	81475	085	Roosevelt	Balance of Roosevelt County	98085	085	New qualifying place	01/01/2012

# Metro Changes

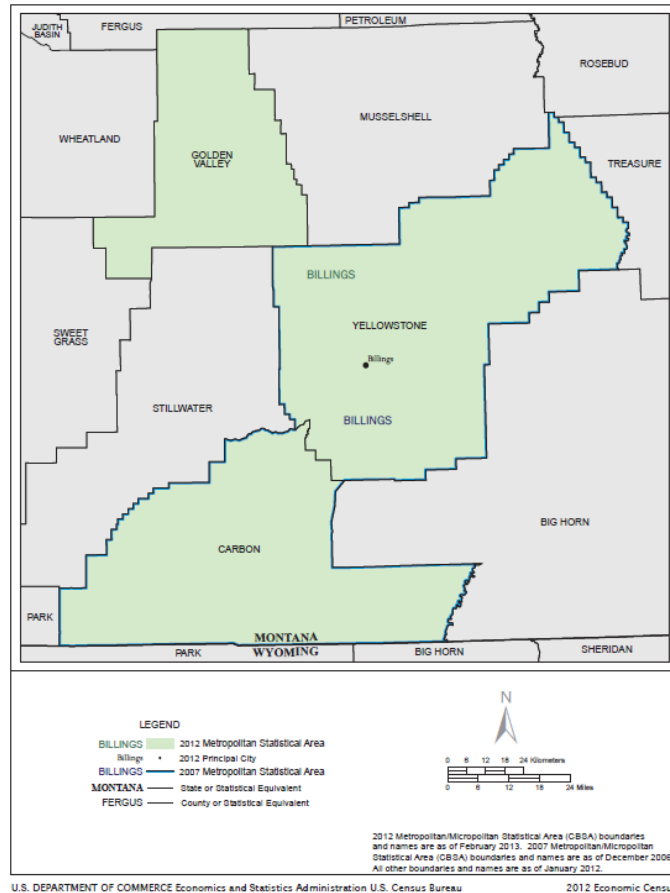
- New CSAs
- Changed CSAs
- Changed Metro and Micro Areas
- Unchanged Metros

2012 vs. 2007 Montana Metro Areas and Their County Components

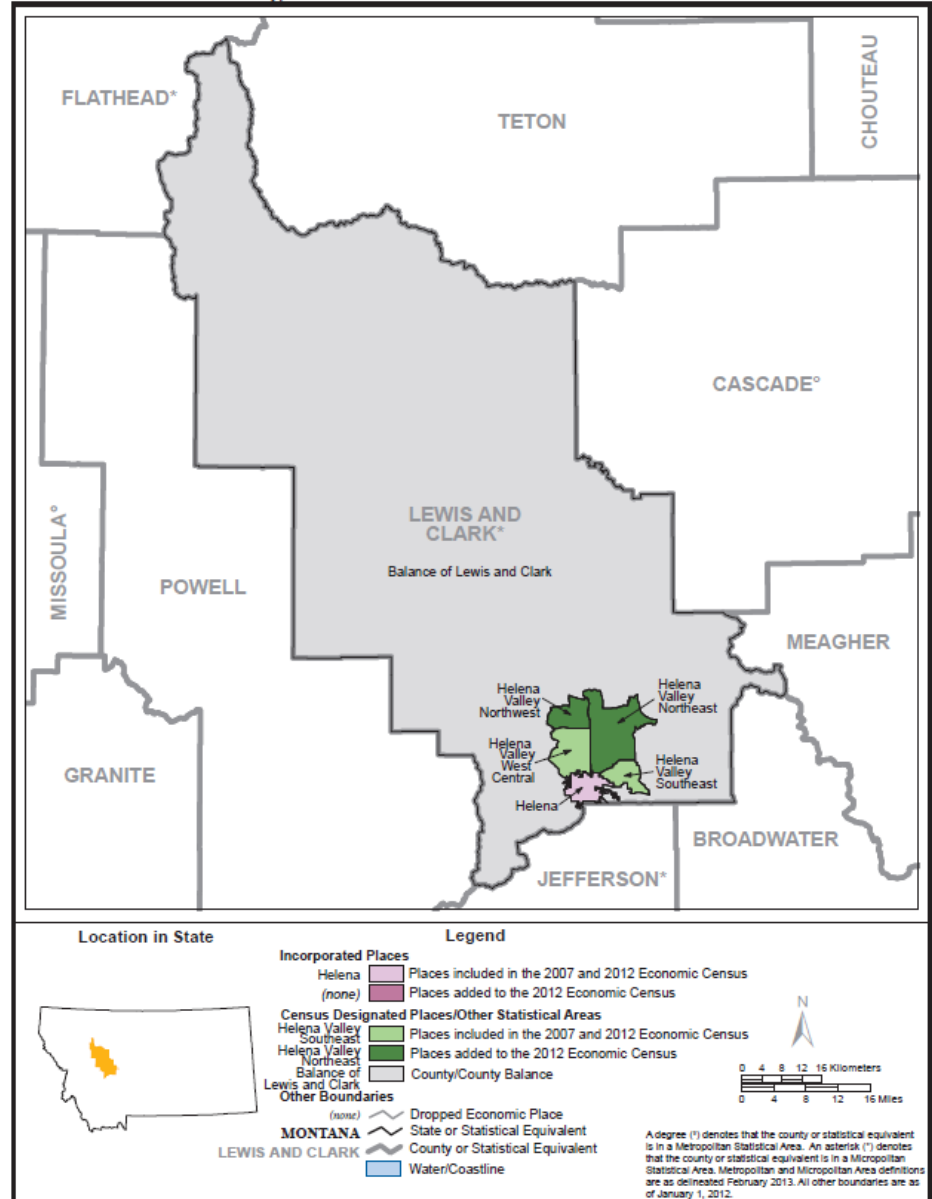
TITLE	Notes	CSA code	MSA code	MD code	ST code	COUNTY code
Combined Statistical Areas and Their Component Metro and Micro Areas and Counties						
None						
Metro and Micro Areas (that are not part of a Combined Statistical Areas ) and Their Component Counties						
Billings, MT Metro Area	2007 Metropolitan Statistical Area, with a non-metro county added	999	13740	99999	30	
Carbon County		999	13740	99999	30	009
Golden Valley County	Non-metro in 2007	999	13740	99999	30	037
Yellowstone County		999	13740	99999	30	111
Bozeman, MT Micro Area	No changes for 2012 to 2007 Micro Area	999	14580	99999	30	
Gallatin County		999	14580	99999	30	031
Butte-Silver Bow, MT Micro Area	No changes for 2012 to 2007 Micro Area	999	15580	99999	30	
Silver Bow County		999	15580	99999	30	093
Great Falls, MT Metro Area	No changes for 2012 to 2007 Metro Area	999	24500	99999	30	
Cascade County		999	24500	99999	30	013
Helena, MT Micro Area	No changes for 2012 to 2007 Micro Area	999	25740	99999	30	
Jefferson County		999	25740	99999	30	043
Lewis and Clark County		999	25740	99999	30	049
Kalispell, MT Micro Area	No changes for 2012 to 2007 Micro Area	999	28060	99999	30	
Flathead County		999	28060	99999	30	029
Missoula, MT Metro Area	No changes for 2012 to 2007 Metro Area	999	33540	99999	30	
Missoula County		999	33540	99999	30	063

# Reference Maps

Billings, MT Metropolitan Statistical Area



Lewis and Clark County, MT - Economic Places



# More Sectors

## 2012 Economic Census Geographic Coverage

Economic Census Sector	States	Metro Areas	Coun- ties	Places	ZIPs
21: Mining	X				
22: Utilities	X	X	X	X	
23: Construction	X				
31-33: Manufacturing	X	X	X	X	
42: Wholesale Trade	X	X	X	X	
44-45: Retail Trade	X	X	X	X	X
48-49: Transportation and Warehousing	X	X	X	X	
51: Information	X	X	X	X	
52: Finance and Insurance	X	X	X	X	
53: Real Estate and Rental and Leasing	X	X	X	X	
54: Professional, Scientific, and Technical Services	X	X	X	X	X
55: Management of Companies and Enterprise	X				
56: Admin. and Support and Waste Management and Remediation Services	X	X	X	X	X
61: Educational Services	X	X	X	X	X
62: Health Care and Social Assistance	X	X	X	X	X
71: Arts, Entertainment and Recreation	X	X	X	X	X
72: Accommodation and Food Services	X	X	X	X	X
81: Other Services (Except Public Administration)	X	X	X	X	X

X – New for 2012



# Other Geographic Changes

- **No pub cutoffs**
- **6 New Counties in AK**
- **Planning Areas in PR**
- **Geographic Components**
  - Offshore Areas
  - “Statewide” Areas
  - Non-Metro Areas

**Geography Filter Options**

☒ Geographic Type

☒ Summary Level

☒ Within State

☒ Geographic Component

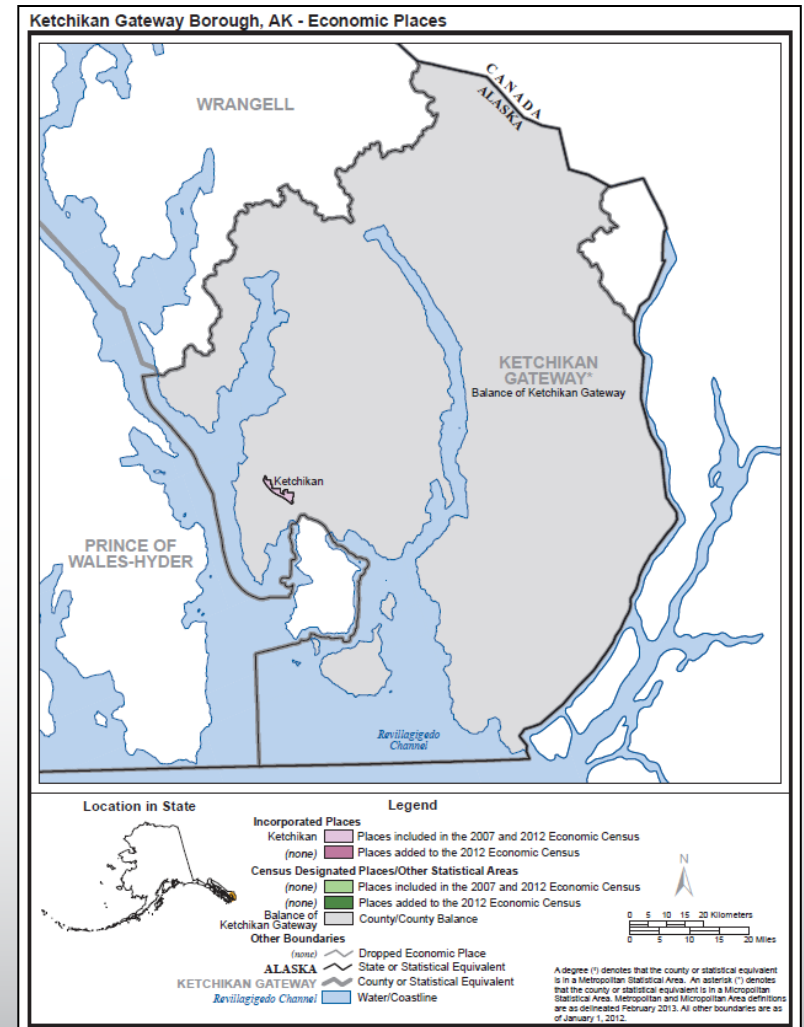
Include in results:

☒ All geographies

☐ Individual geographies

☐ Groups of geographies

☒ Show Geographic Components (e.g., urban, rural)



## 2012 EC Geo Reference info

# Help Center Page

**In this section:**

- [Counties](#)
- [Geographic Coverage Tables](#)
- [Metropolitan and micropolitan Areas](#)
- [Offshore Areas](#)
- [Places](#)
- [Puerto Rico Planning Regions](#)
- [Regions and Divisions](#)
- [States](#)
- [ZIP Codes](#)
- [Geography Changes for the 2012 Economic Census](#)

U.S. Department of Commerce  
**United States Census Bureau**

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**Economic Census**  
business.census.gov


Main | About | What's New | Finding Data | Uses of Census Data | Organizations | American FactFinder | **Help Center** | Contact Us

**In this section:**

**Help Center**  
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The 2012 Economic Census provides a comprehensive view of the American economy for the first time since the 2007 Census. While the economic census occurs every five years, there is a multitude of other programs that provide limited economic data on a monthly, quarterly, annual, and five year basis. To help you arrive at the data you need we have created the following user guide:

**The American FactFinder Help Center**




For directions on using American FactFinder, please click on the [graphics](#) link above. To begin searching immediately, please visit our [Finding Data](#) landing page.

**Understanding Industry Classification Systems**



Learn how we classify businesses and economic output.

**What Data Tools are Available**



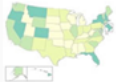
Learn about the different tools available.

**Methodology and Disclosure Help Center**

State	Annual	Year
(11,000)	total	quarter
	(11,000)	(11,000)
0	0	0
0	0	0

Learn how we collect data and protect the identity of our respondents.

**Understanding Geography**



Learn about geography and view a variety of reference maps. [Go here](#) find data by geography.

**Understanding Economic Data**

Annual	Number of
page	page
(11,000)	page
	March 12
45,887,472	738,431
51,851,808	637,241

Learn the who, what, when, why, and how of economic data.



# Other 2012 EC Pubs

- Subjects and Summary Series
  - Summary Reports
  - Product Lines
  - Estab & Firm Size
  - Miscellaneous Subjects
- ZIP Code Statistics



# Census-Related Programs

- **Commodity Flow Survey (CFS)** - Selected national- and finer-level data on the movement of products across the U.S. by mode of transportation (plus other breakouts). (<http://www.census.gov/econ/cfs/>)
- **Economic Census of Island Areas** – Selected industry, product, and other data for American Samoa, Guam, the Northern Mariana Islands, Puerto Rico, and the U.S. Virgin Islands.  
(<http://www.census.gov/econ/islandareas/>)
- **Survey of Business Owners (SBO)** – Selected national- and finer-level industry data for women- and minority-owned businesses and the characteristics of all businesses and their owners.  
(<http://www.census.gov/econ/sbo/>)

# Key Data Tools

# American FactFinder (AFF)

[www.factfinder.census.gov](http://www.factfinder.census.gov)

- Contains data from the Economic Census, Economic Census of Island Areas, SBO, CFS, and Census of Governments
- Also data from CBP, NS, ASM



# Economic Indicators Briefing Room

[www.census.gov/economic-indicators/index.php](http://www.census.gov/economic-indicators/index.php)


- Contains data from the **Economic Indicators only**

You are here: [Census.gov](#) > [U.S. Census Bureau Economic Indicators](#)

## Economic Indicators

[Briefing Room](#) | [Economic Indicator Calendar](#) | [Mobile App](#) | [Census Bureau Economic Programs](#)

Select an indicator  
[View all](#)



### Advance U.S. International Trade in Goods


The advance international trade deficit in goods was \$56.9 billion in March 2016. Advance exports of goods were \$116.7 billion and advance imports of goods were \$173.6 billion.

Current Press Release - [PDF](#) [Excel](#) [Table](#) [RSS](#) [Email](#)

Archived Releases - 2015 - present  
Historic Time Series - 2013 - present  
[Time Series/Trend Charts](#)

Next release: May 25, 2016

Unit	March 2016	February 2016 (r)
\$ billion	\$56.9 B	\$56.9 B
% change	-10.3%	-10.3%



### Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders


New orders for manufactured durable goods in March increased \$1.8 billion or 0.8 percent to \$230.7 billion.

Current Press Release - [PDF](#) [Excel](#) [Table](#) [RSS](#) [Email](#)

Archived Releases - 1992 - present  
Historic Time Series - 1992 - present (NAICS)  
1958 - 2001 (SIC)

Released: April 26, 2016  
Next Release: May 26, 2016

Unit	March 2016	February 2016 (r)
% change	0.8*	-3.1*



### New Residential Sales

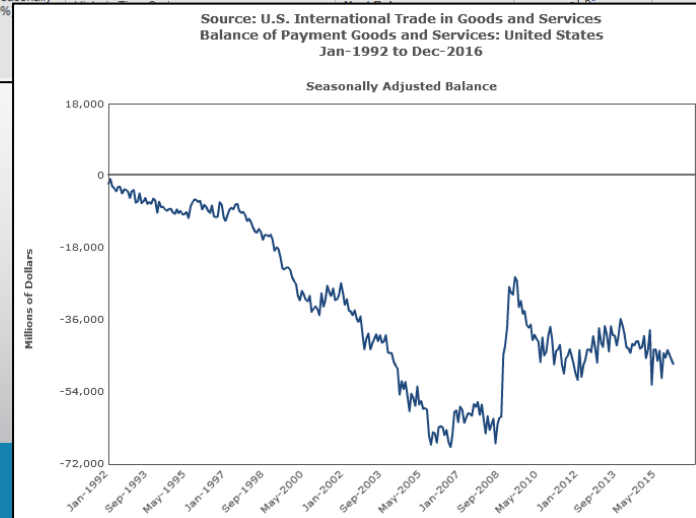
Sales of new single-family houses in March 2016 were at a seasonally adjusted annual rate of 511,000. This is 1.5 percent (+/- 15.0%) the revised February 2016 estimate of 519,000.

Current Press Release - [PDF](#) [Excel](#) [Table](#) [RSS](#) [Email](#)

Archived Releases - 1995 - present

Released: April 25, 2016

Unit	March 2016	February 2016 (r)
% change	-1.5*	-0.4*



## QUICKFACTS

### Did You Know

Population per square mile in Chicago city, Illinois is  
**11,841.8**

Source: 2010 Census

Select a state to begin

# QuickFacts

[www.census.gov/quickfacts/table/PST045215/36,36001,3601000](http://www.census.gov/quickfacts/table/PST045215/36,36001,3601000)

- Contains data from the **Economic Census** and **SBO**
- Also data from **CBP** and **NS**

**QuickFacts**  
Helena city, Montana

QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

Enter state, county, city, town, or zip code -- SELECT A FACT -- CLEAR TABLE MAP CHART DASHBOARD MORE

**Table**

ALL TOPICS Browse more datasets HELENA CITY, MONTANA LEWIS AND CLARK COUNTY, MONTANA MONTANA

**PEOPLE**


<i>Population</i>			
Population estimates, July 1, 2015, (V2015)	30,581	66,418	1,032,949
Population estimates base, April 1, 2010, (V2015)	28,216	63,395	989,417
Population, percent change - April 1, 2010 (estimates base) to July 1, 2015, (V2015)	8.4%	4.8%	4.4%
Population, Census, April 1, 2010	28,190	63,395	989,415
<i>Age and Sex</i>			
Persons under 5 years, percent, July 1, 2015, (V2015)	X	5.9%	6.0%
Persons under 5 years, percent, April 1, 2010	5.9%	6.2%	6.3%
Persons under 18 years, percent, July 1, 2015, (V2015)	X	21.6%	21.9%
Persons under 18 years, percent, April 1, 2010	20.1%	22.7%	22.6%
Persons 65 years and over, percent, July 1, 2015, (V2015)	X	16.9%	17.2%
Persons 65 years and over, percent, April 1, 2010	15.6%	13.8%	14.8%
Female persons, percent, July 1, 2015, (V2015)	X	50.5%	49.7%
Female persons, percent, April 1, 2010	52.0%	50.6%	49.8%

# My CD

[www.census.gov/mycd/](http://www.census.gov/mycd/)

- Contains data from **CBP** only

Tell us what you think




114th Congress

## My Congressional District

1 Montana

2 Congressional District (At Large)

People Workers Housing Socio-Economic Education Business **New!**



One At Large

### Congressional District (At Large), Montana

Source: 2014 American Community Survey 1-Year Estimates

Sex and Age	Estimate
Total population	1,023,579
Male	513,409
Female	510,170
Under 5 years	59,775
5 to 9 years	65,959
10 to 14 years	62,423
15 to 19 years	64,969
20 to 24 years	74,603
25 to 34 years	128,275
35 to 44 years	115,039
45 to 54 years	131,523
55 to 59 years	79,370
60 to 64 years	71,490
65 to 74 years	99,459
75 to 84 years	49,795

☐ Display ACS Margin of Error

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U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov

POWERED BY  
The **American Community Survey** and **County Business Patterns**

# ISP and Snapshots

<http://www.census.gov/econ/isp/>

<http://www.census.gov/econ/snapshots/index.php>

You are here: [Census.gov](#) > [Business & Industry](#) > [ISP](#)

[Feedback](#)



## Industry Statistics Portal

*Business Data from the U.S. Census Bureau*

**SELECT AN INDUSTRY**

- 21 - Mining, quarrying, and oil and gas extraction
- 22 - Utilities
- 23 - Construction
- 31-33 - Manufacturing
- 42 - Wholesale trade
- 44-45 - Retail trade
- 48-49 - Transportation and warehousing
- 51 - Information
- 52 - Finance and insurance
- 53 - Real estate and rental and leasing
- 54 - Professional, scientific, and technical services
- 55 - Management of companies and enterprises
- 56 - Administrative and support and waste management and remediation services
- 61 - Educational services
- 62 - Health care and social assistance
- 71 - Arts, entertainment, and recreation
- 72 - Accommodation and food services
- 81 - Other services (except public administration)

**2012 NAICS SEARCH**  
Enter a NAICS code or Title

This application provides access to the Census Bureau programs that provide economic data for a user-selected industry. To choose the industry you are interested in:

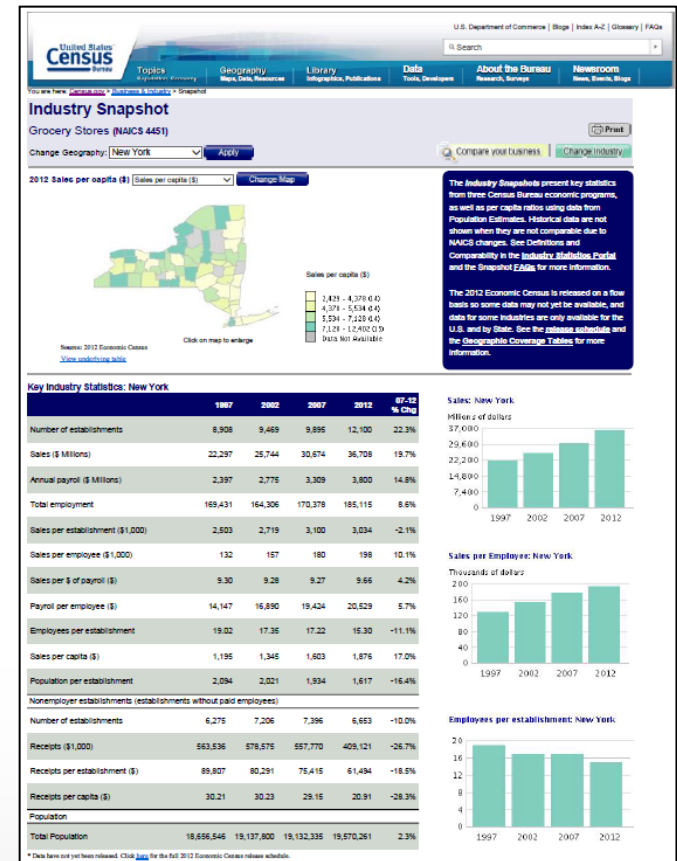
- Enter the **2012 North American Industry Classification System (NAICS) code or keyword** into the NAICS SEARCH box above, or
- Choose the industry from the **SELECT AN INDUSTRY** menu to the left.

For an overview of the information presented in the ISP, see [ISP Preview](#).  
For tips on how to use the ISP, see [ISP Tips and Tricks](#)



# ISP Content and Features



- Provides access to data from:
  - All Census Economic Programs
- Allows you to:
  - Browse all Census programs
  - Deep Link to data in AFF
  - View Industry Definitions/Comparability
  - Access Snapshots



# CBB: SBE

<http://www.census.gov/data/data-tools/cbb.html>

<https://cbb.census.gov/sbe/>


**Census Business Builder: *Small Business Edition***[Privacy Act Statement](#) [FAQs](#) [Send Feedback](#)


## Determine the Best Location for Your Business


### 1. What type of business do you want to start or research?


Select your type of business first from the broad categories below and then from the detailed list provided


**Construction**

**Food Services**

**Healthcare**

**Personal Services**


**Prof & Biz Services**

**Retail**


Don't see your type of business listed? Click [here](#) to request that your industry be added.

### 2. Where are you considering locating the business?


Select the proposed location for your business by either clicking on the Go To My Current Location button or by searching for it

 or

Click "Go to Map" to browse the information about your potential customers and competitors for your proposed location and surrounding locations OR...

 Go to Map



... Click "Create Report" to go straight to the report for your type of businesses and location

 Create Report

Powered by the U.S. Census Bureau and Esri. For help using this tool (including tutorial videos and FAQs), see the [CBB Home Page](#)  
Learn more about other Census Bureau data that can help grow your business or understand your region by visiting [Census Home Page](#)

# CBB: RAE

<https://cbb.census.gov/rae/#>


**Census Business Builder: Regional Analyst Edition**


[Privacy Act Statement](#) [FAQs](#) [Send Feedback](#)

## Define your region

1. What is the primary county in your region?

Select the primary county in your region by either clicking on the Go To My Current Location button or by searching for it

 or



Powered by the U.S. Census Bureau and Esri. For help using this tool, see the [CBB Home Page](#)

Learn more about other Census Bureau data that can help grow your business or understand your region by visiting [www.census.gov](http://www.census.gov)

# Summary

- Census economic data can help you and your customers understand the Montana economy
- The **2012 Economic Census** provides a wealth of data for you and your users
- **business.census.gov** site has a lot of useful materials for you and your users
- Various **tools** to access the data

# Questions



# Thank You

Contact me at:

[andrew.w.hait@census.gov](mailto:andrew.w.hait@census.gov)

(301)763-6747